

## Minicon 50 Dealer Information

Hello Retailers,

The winter holidays are over, and it is time to begin thinking about spring, Easter, and Minicon. I know that some of you began thinking about Minicon quite a bit earlier, and I thank you for your eagerness.

Minicon hosted over 500 attendees last year, and this year is expected to exceed that, based on early membership registration numbers. This is a special convention, The Big Five Oh, and we have planned a four-day celebration. Major guests include Larry Niven, Tom Doherty, and Michael Whelan, and a large number of returning past guests such as Brandon Sanderson, Adam Stemple, and Jane Yolen. There will be science fiction, science, gaming, film, concerts, costuming, the world's best con suite, music and, of course, partying.

Minicon 50 will extend four days over Easter weekend, April 2 through 5, 2015. This year, **set up will take place on Thursday morning, April 2nd**, with opening time in the mid afternoon. Various convention activities will also begin on Thursday.

We will once again be at the The DoubleTree Bloomington (formerly the Radisson South and the Sheraton Bloomington South, and now fondly known at The RadiShTree). The room rate is \$92 until March 15, 2015. Reservations can be made through the Minicon web site or by calling the hotel at (952) 835-7800.

The table rate is \$35.00 each, with a tentative limit of 5 tables. I need to know in advance if you will be using electricity for your display, as the hotel sometimes has to set this up for us. To help cover the extra cost of this, I have to charge \$25.00 per dealer (not per table) if you want electricity. I'm sorry but the only way I have to receive table and electricity fees is by check.

One membership per dealer is required. Helpers who will only be in the Dealer's Room with you do not need a badge. These helpers will not be able to go to any other part of the convention; no consuite, programming, concerts, movies, etc. **I'm sorry that I can no longer offer dealer memberships with the table payment.** If you are not already registered, please use the convention's on-line registration site to purchase your membership: [www.mnstf.org/minicon50](http://www.mnstf.org/minicon50). **The current membership rate is \$40.00, which will hold through March 9.** At the door rate is \$70.00. The added advantage is that registered dealers will all finally be on the mailing list for progress reports, and will have more options for badge names.

Once again your electronically impaired Dealer's Room staff (me) has prepared a convenient paper form to summarize all that information. I will try to put a pdf of this on the Minicon web site, but no guarantees. It also contains a space for you to tell me what you sell. This information may be used for a list of dealers in the program book, so please be concise.

If you have specific questions about the convention, please contact me by phone at (763) 757-7562. My email address is [lfreitag@visi.com](mailto:lfreitag@visi.com), but I only check it every few weeks, so if you send something that needs a quick response, it's best to also leave a message on my answering machine.

Thank you,

Lisa Freitag  
January 5, 2015

**Minicon 50 Dealer's Room Application Form**

Name of Business \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

email \_\_\_\_\_

phone \_\_\_\_\_

MN Tax ID Number \_\_\_\_\_

(not needed until the convention)

What do you sell? (please be brief)

\_\_\_\_\_

\_\_\_\_\_

Payment:

Tables \_\_\_\_\_ at \$35.00 each total \$ \_\_\_\_\_

Electricity \_\_\_\_\_ no  
\_\_\_\_\_ yes at \$25.00 per dealer \$ \_\_\_\_\_

Please register for the convention at the web site: [www.mnstf.org/minicon50](http://www.mnstf.org/minicon50). The current rate of \$40 is good until March 9, 2015.

Total enclosed \$ \_\_\_\_\_

Please enclose your check with this form.

Mail to: Lisa C Freitag  
3096 S Coon Creek Drive NW  
Andover, MN 55304