

## Minicon 53 Dealer Information

Hello Retailers,

Happy 2018! MINICON WILL BE IN A DIFFERENT HOTEL THIS YEAR. I'm pleased to be able to inform you that very little else has changed. We will not have to increase our rates, so memberships, dealers table fees, and hotel rooms will be pretty much unchanged. And we should be able to put on the same size convention, with lots of programming, gaming, concerts, parties, and the world's best con suite, in a smaller, more intimate space.

This year's Minicon will be from Friday, March 30 through Easter Sunday, April 1st, 2018. **The new hotel is the DoubleTree by Hilton Minneapolis—Park Place, in Saint Louis Park**, near the intersection of 394 and 100. The room rate is \$89.00 until March 8, after which it could be quite a bit higher. More information and a link to reservations is available at the Minicon 53 web site.

The table rate is \$35.00 each, with a limit of 5 tables. I need to know in advance if you will be using electricity for your display, as this hotel will be charging us for both drops and use of wall sockets. To help cover the extra cost of this, I have to charge \$25.00 per dealer (not per table) if you want electricity. We're sorry but we do need a check for table and electricity fees, payable to Minicon 53.

One membership per dealer is required. Helpers who will only be in the Dealer's Room with you do not need a badge. These helpers will not be able to go to any other part of the convention; no consuite, programming, concerts, movies, etc. The current membership rate is \$45.00, which will hold until March 9. I cannot take registration forms or payment, but more information and on-line registration is available at the Minicon 53 web site. The at-the-door rate will be \$70.00.

Please return the enclosed convenient paper form with your table and electricity payment. If you need a replacement form, eventually there will be a pdf on the Minicon 53 web site. The form also contains a space for you to tell us what you sell. This information may be used for a list of dealers in the program book, so please be concise.

If you have specific questions about the convention, either email Alice at [aliceibentley@gmail.com](mailto:aliceibentley@gmail.com), or contact Lisa by phone at (763) 757-7562. Alice will also be receiving the email that comes to [dealers@minicon53.mnstf.org](mailto:dealers@minicon53.mnstf.org). I listen to my phone answering machine every day, so remember to leave your name, number and a message if you choose to phone.

Thank you,

Lisa Freitag and Alice Bentley  
January 16, 2018

## Minicon 53 Dealer's Room Application Form

Name of Business \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

email \_\_\_\_\_

phone \_\_\_\_\_

MN Tax ID Number \_\_\_\_\_

(not needed until the convention)

What do you sell? (please be brief)

\_\_\_\_\_

\_\_\_\_\_

Payment:

Tables \_\_\_\_\_ at \$35.00 each total \$ \_\_\_\_\_

Electricity \_\_\_\_\_ no  
\_\_\_\_\_ yes at \$25.00 per dealer \$ \_\_\_\_\_

Do not include convention registration fee. Please register for the convention through the Minicon 53 web site.

Total enclosed \$ \_\_\_\_\_

Please enclose your check, made out to Minicon 53, with this form.

Mail to: Lisa C Freitag  
3096 S Coon Creek Drive NW  
Andover, MN 55304